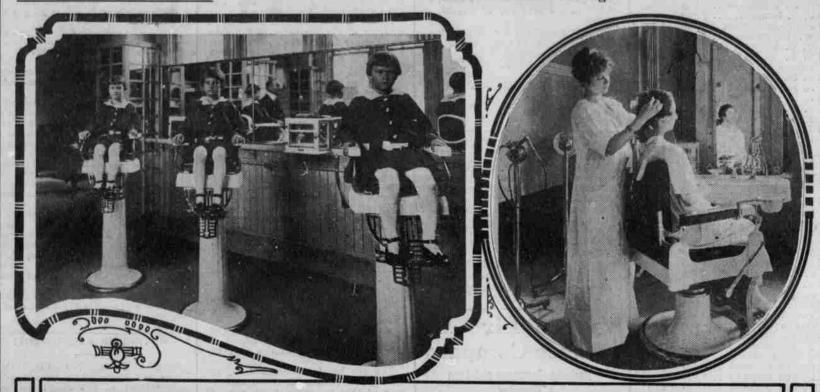


SANITARY BEAUTY PARLORS

LARGEST IN THE WEST---LOCATED ON SECOND FLOOR

Manicuring, Hair Dressing, Scalp Treatments, Marcel Waving, Facial Massage, Children's Hair Cutting





WHAT AMY ARMSTRONG SAYS IN GOODWIN'S WEEKLY ABOUT THE NEW BEAUTY PARLORS

With the opening of the new beauty parlors on the second floor of Walker Bros.' store Saturday morning, under the direction of A. J. Auerbach, Salt Lake has one of the most modern, best equipped and complete places of the kind west of Chicago, where only skilled specialists are in charge of the various departments.

"One of its chief features is the children's department. Here miniature barber chairs have been installed with all necessary adjuncts, and barbers are on hand to do the work who have made a study of cutting the

curly or straight locks of small boys and girls. This is the fourth place in the United States to have such equipment, which speaks well for the progressive spirit of Salt Lake and the store.

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"About nineteen persons, in all, are employed. The entire section devoted to the beauty parlors is light and airy, eighteen windows opening directly into the out-of-doors. All precautions have been taken for sanitation and each instrument used is taken from a sterilizer before it is put into use, as is also every towel. In this way all chance of infection is avoided. A colored maid will look after the comfort of patrons, each girl has her own booth and is dressed in a white uniform of corduroy skirt, silk blouse with tie and high white boots, while the men in the children's department have white uniforms of flannel trousers, white coats and white shoes.

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"But perhaps the most pleasing feature of the entire parlor is that a woman can sit in the chair in one of the booths and, without rising, have her hair shampooed, her nalls manicured, her feet attended to, a massage and her shoes shined, saving time and effort,